

TRADE MANAGEMENT WINS CLEARLYRATED'S 2020 BEST OF STAFFING CLIENT AND TALENT AWARDS FOR SERVICE EXCELLENCE

Earned by less than two percent of all staffing agencies in the U.S. and Canada.

SOUTH BEND, IN – FEBRUARY, 2020 – <u>Trade Management</u>, a leading staffing agency announced today that they have won *Best of Staffing Client and Talent Awards* for providing superior service to their clients and candidates. Presented in partnership with presenting sponsor, CareerBuilder, and gold sponsors Indeed and Glassdoor, <u>ClearlyRated's Best of Staffing® Award</u> winners have proven to be industry leaders in service quality based entirely on ratings provided by their clients and candidates. On average, clients of winning agencies are 3.3 times more likely to be completely satisfied and candidates who have been placed by winning agencies are 1.7 times more likely to be completely satisfied with the services provided compared to those working with non-winning agencies. Trade Management received satisfaction scores of 9 or 10 out of 10 from 82.5% of their clients, significantly higher than the industry's average of 24%. Additionally, Trade Management received the same high scores from 77.1% of their placed job candidates in comparison with the industry average of 45%.

"I am extremely excited to see that the high level of commitment to our clients and talent was reflected in our survey results. For the past 15 years, Trade Management has always strived to be a valued business partner to our clients and talent. This will allow us to continue to grow and strengthen our client and talent relationships going forward. We are truly grateful to receive Best of Staffing Recognition for 2020," said David Meyer, Division Vice President of Trade Management.

About Trade Management

Trade Management opened in 2005 with a simple yet effective strategy: Focus on finding skilled and dependable employees, and the clients will come. Staying true to that simple philosophy has grown Trade Management from our small, one-man office to a growing business with 10 offices nationwide. We source quality electricians, carpenters, plumbers, millwrights, pipefitters, welders, painters, and a variety of other skilled labor professionals for small and large jobs alike. Trade Management operates as the skilled trades staffing division of the Peoplelink Group, America's 45th-largest staffing firm and the 20th-largest provider of commercial staffing services in the nation.

About ClearlyRated

Rooted in satisfaction research for professional service firms, <u>ClearlyRated</u> utilizes a Net Promoter Score survey program to help professional service firms measure their service experience, build an online reputation, and differentiate on service quality. Learn more at https://www.clearlyrated.com/solutions/.

About Best of Staffing

<u>ClearlyRated's Best of Staffing® Award</u> is the only award in the U.S. and Canada that recognizes staffing agencies that have proven superior service quality based entirely on ratings provided by their clients and job candidates. Award winners are showcased by city and area of expertise on ClearlyRated.com – an online business directory that helps buyers of professional services find service leaders and vet prospective firms – based exclusively on validated client and talent ratings and testimonials.

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Contact

Kyle Green, Director of Marketing marketing@peoplelinkgroup.com